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CONTINENTAL DRIFT?

The UK referendum on Europe

WAVE 2 of the TNS Public Affairs International survey

JUNE 2016



FOREWORD, METHODOLOGY AND CONTACTS

After our first multi country survey published in April, we are pleased to present this second TNS Public Affairs multi-country survey on the UK EU referendum.

For this second edition of our 'Continental drift?' Germany, France, Netherlands, Ireland, Poland, Czech Republic, Denmark, Finland and Luxemburg were surveyed, as well as the UK, in May 2016.

Do not hesitate to contact our experts, both at global and at a local level for further insights and comments.

Thank you

Fieldwork was conducted from 19th to 31th May. Approx. 1000 persons 18+ nationwide samples were interviewed (telephone , online or face to face). Detailed methodology available at the end of this report.

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QUESTIONNAIRE/COUNTRY

	UK	Poland	France	Germany	Denmark	Finland	Czech Republic	Luxemburg	Netherlands	Ireland
Question	Should the United Kingdom remain a member of the European Union or leave the European Union?									
	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Question	In the upcoming referendum, do you think the UK will vote to remain/leave the European Union?									
	Green	Green	Light Green	Green	Green	Green	Green	Green	Green	Green
Question	If the UK were to leave the EU, do you think the European Union would be better off financially, worse off financially or it would make no difference?									
	Green	Green	Red	Light Green	Green	Green	Green	Green	Green	Green
Question	If the UK were to leave would EU work better, worse or would not change?									
	Red	Green	Green	Red	Green	Green	Red	Green	Red	Red
Question	Would you like to see a similar referendum being held in your country?									
	Red	Green	Red	Red	Green	Green	Red	Red	Green	Green
Question	If a similar referendum was held in your country? What would you vote?									
	Red	Red	Red	Red	Green	Red	Red	Red	Light Green	Red

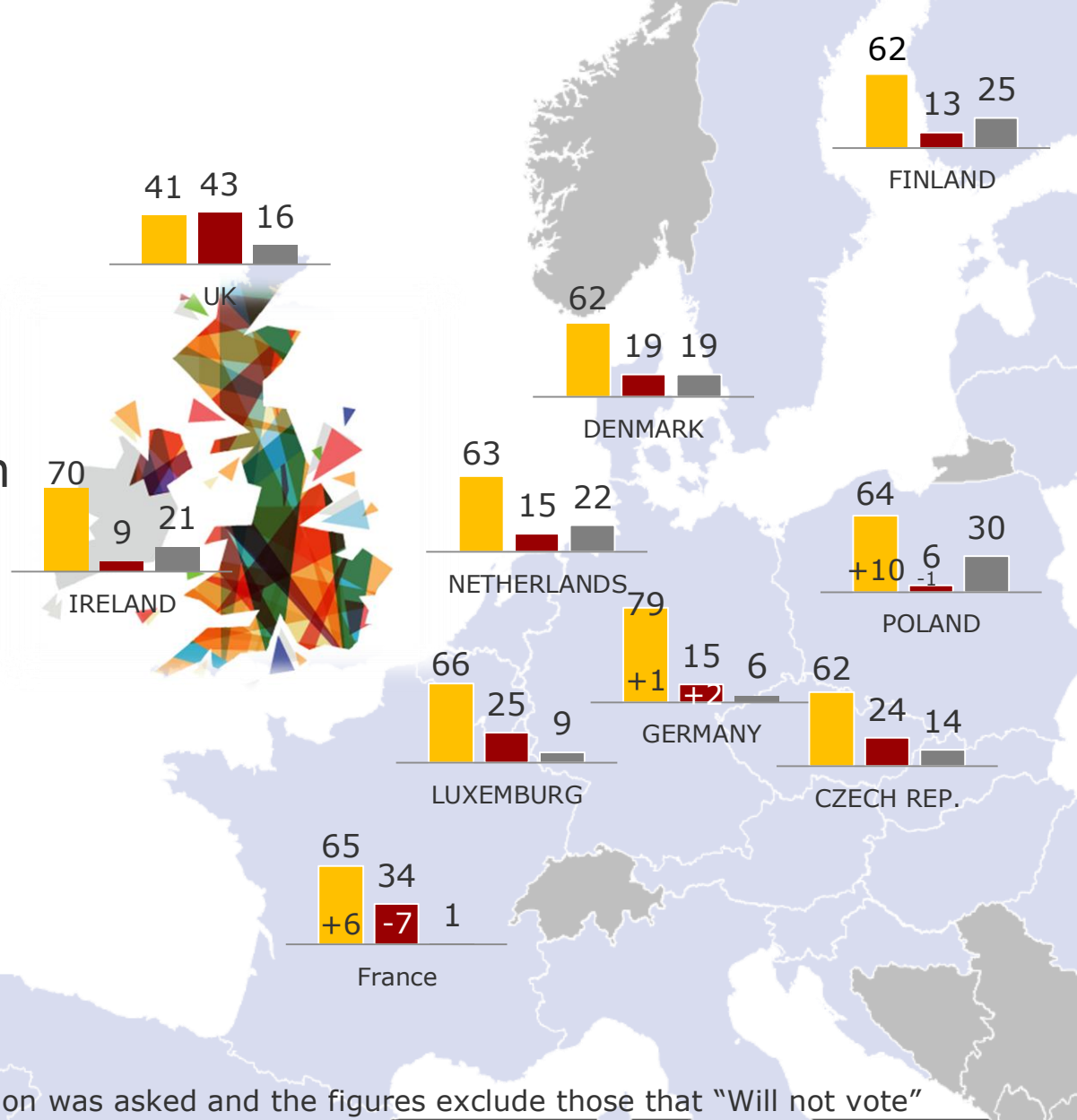
RESULTS

Note : numbers have been rounded to ensure they all add up to 100%

Should the United Kingdom remain a member of the European Union or leave the European Union?

Remain
Leave
Don't know

Variations
vs April 2016



*In the UK the actual referendum question was asked and the figures exclude those that "Will not vote"



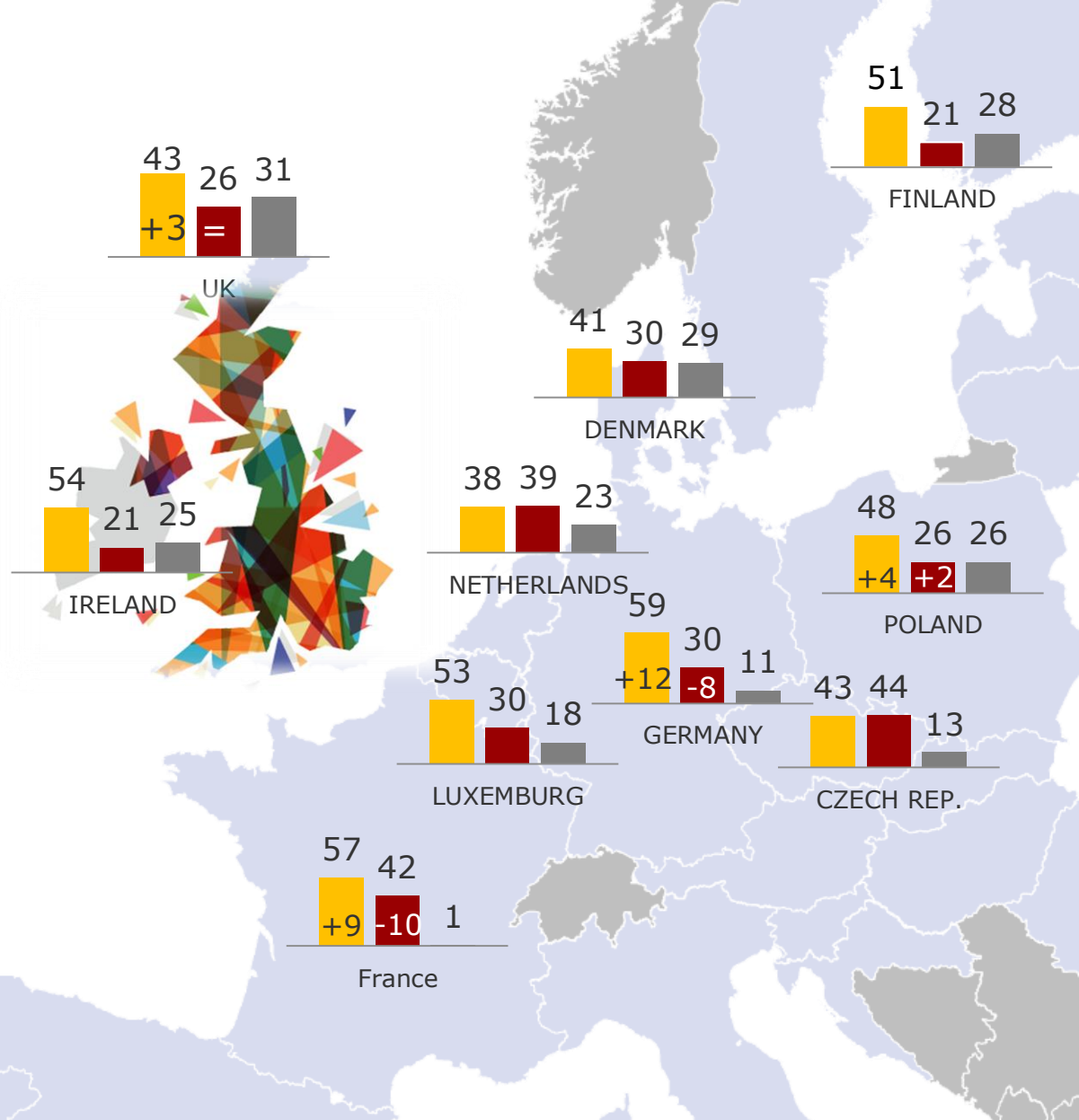
TNS Public Affairs UK EU Referendum – Continental drift?– June 2016



In the upcoming referendum, do you think the UK will vote to...



Variations vs April 2016

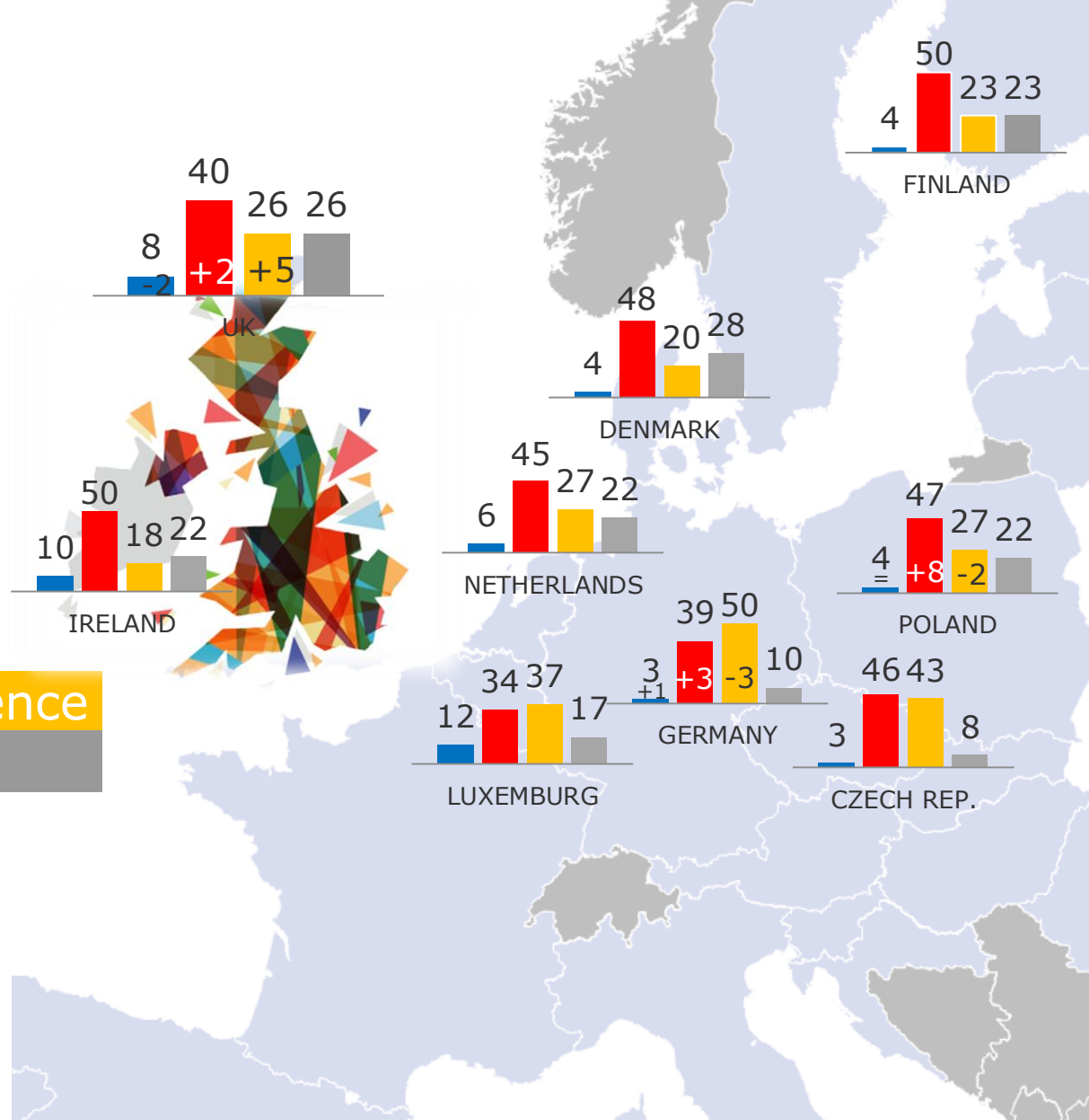


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If the UK were to leave the EU, do you think the European Union would be...



Variations
vs April 2016



If the UK were to leave
would EU work better,
worse or would not change?

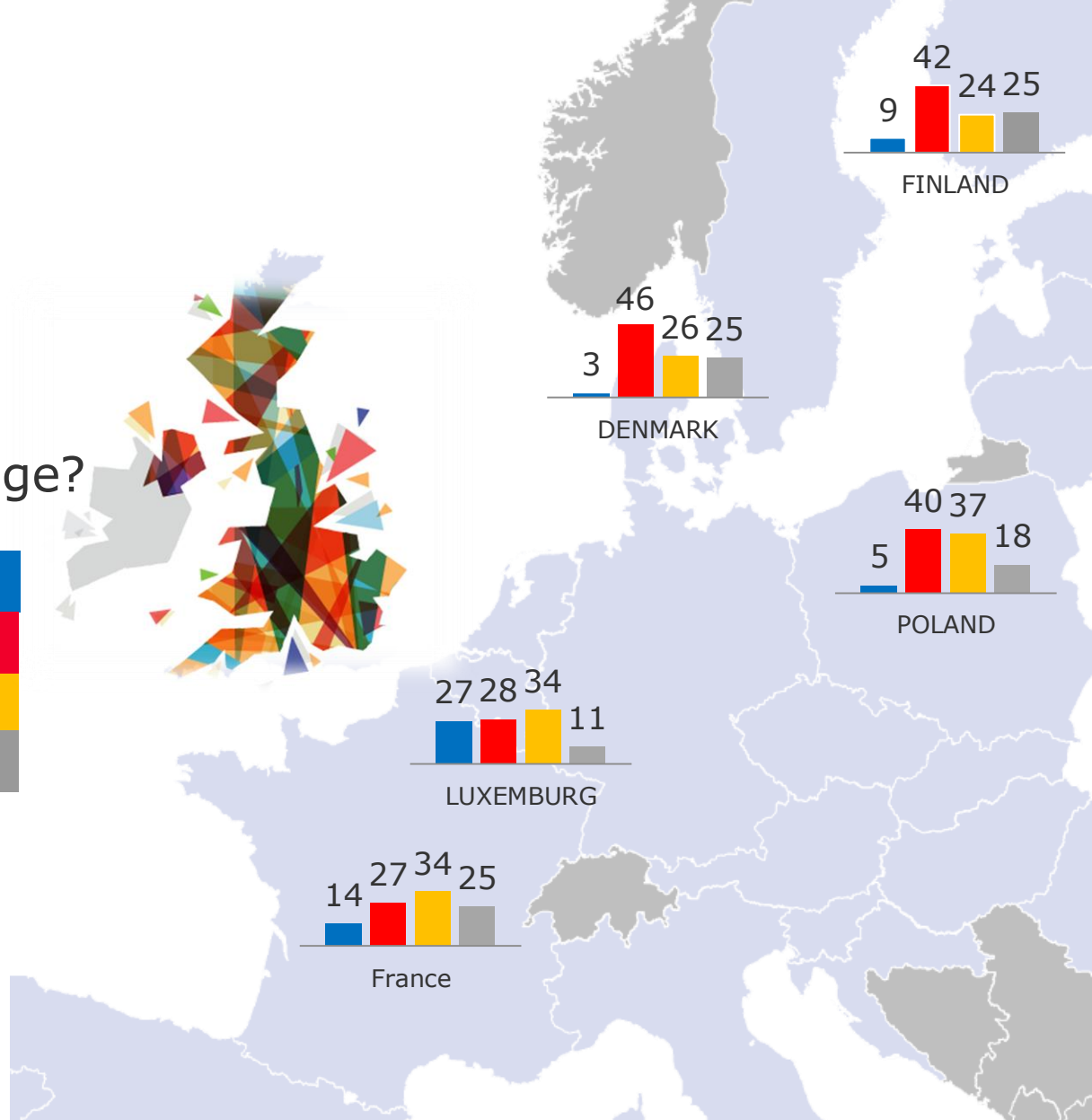
Would work better

Would work worse

Would not change

Don't know

Variations
vs April 2016

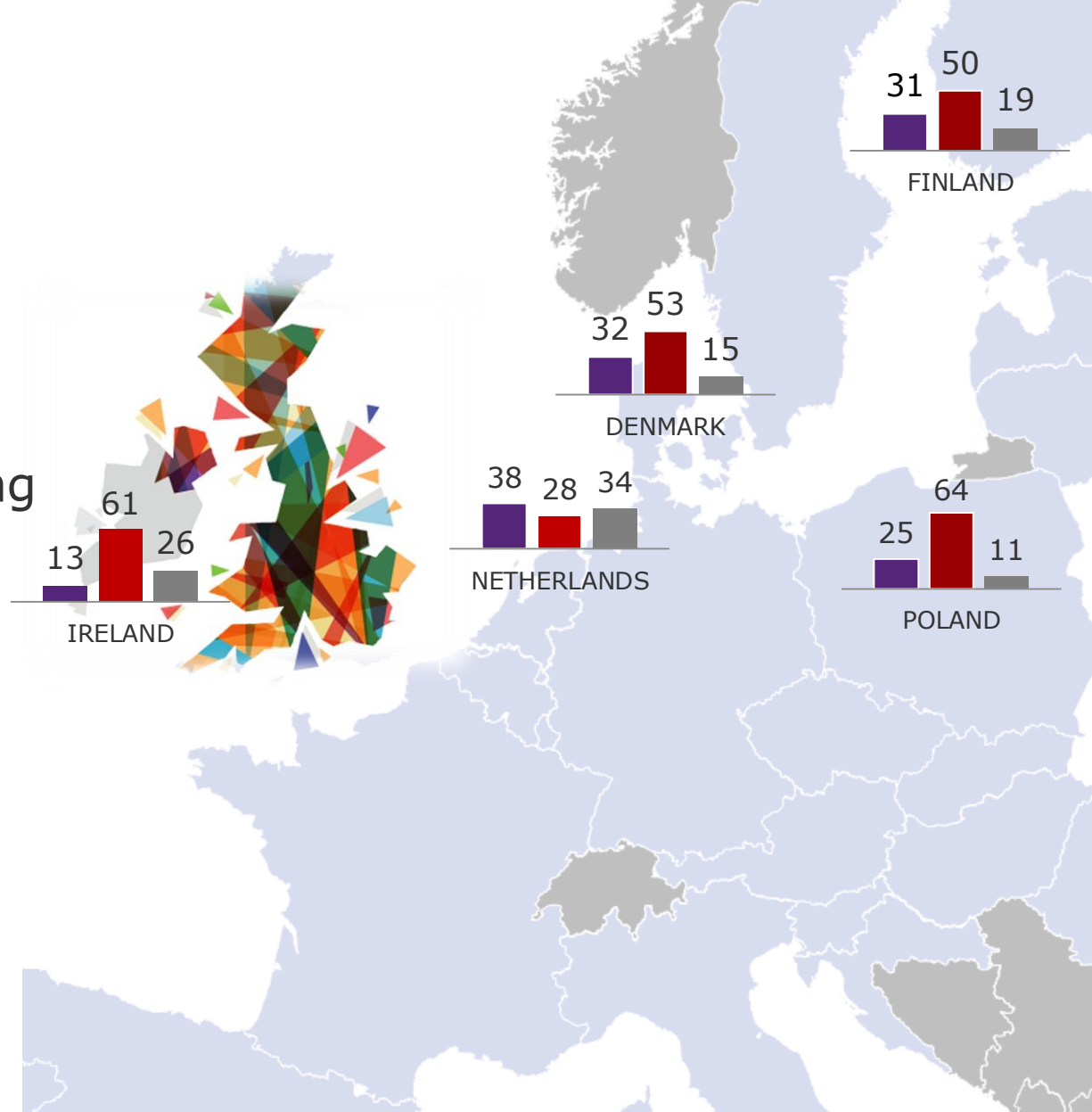


Would you like to see a similar referendum being held in your country?

Yes

No

Don't know

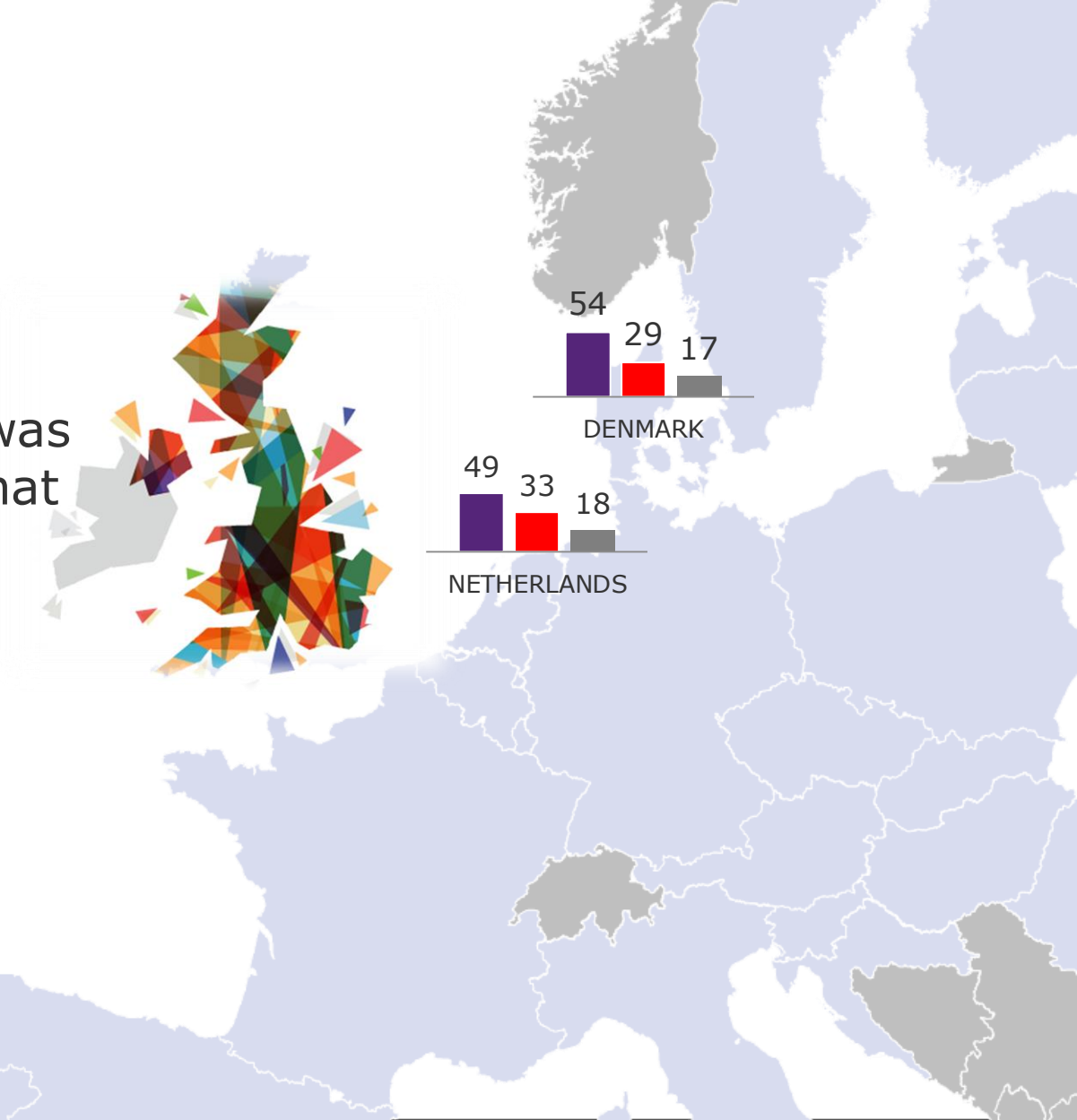


If a similar referendum was held in your country? What would you vote?

Remain

Leave

Don't know



APPENDIX

DETAILED METHODOLOGY

	UK	Poland	France	Germany	Denmark	Finland	Czech Republic	Luxemburg	Netherlands	Ireland
Fieldwork	19-23 May 2016	30 May 2016	26-31 May 2016	30-31 May 2016	25-30 May 2016	20-25 May 2016	21-27 May 2016	27-31 May 2016	27-31 May 2016	16 May-2 June 2016
Sample	Nationwide representative sample of 1213 adults aged 18 +	Nationwide representative sample of 1000 adults aged 18 +	Nationwide representative sample of 1016 adults aged 18 +	Nationwide representative sample of 1006 adults aged 18+	Nationwide representative sample of 1091 adults aged 18 +	Nationwide representative sample of 1023 adults aged 18 +	Nationwide representative sample of 1200 adults aged 18 +	Nationwide representative sample of 868 adults aged 18 +	Nationwide representative sample of 981 adults aged 18 +	Nationwide representative sample of 967 adults aged 18 +
Data collection mode	Computer Assisted Web Interviews (CAWI)	Computer Assisted Telephone Interviews (CATI)	Computer Assisted Web Interviews (CAWI)	Computer Assisted Telephone Interviews (CATI)	Computer Assisted Web Interviews (CAWI)	Computer Assisted Web Interviews (CAWI)	Computer Assisted Telephone Interviews (CATI)	Computer Assisted Web Interviews (CAWI)	Computer Assisted Web Interviews (CAWI)	Face to face Interviews (CAPI)

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Our teams blend our expertise in public policy, service design, behavioural insight, and election research, and draw upon our world class research design capability and data collection infrastructure. We drive methodological innovation to deliver public value to our clients.

